

Building a First-class Professional Research Based on the Diversification of Demand

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Abstract: With the diversified development of society, the traditional professional construction mode of many colleges and universities in China can no longer meet the requirements of the concept of education in the times. The construction direction of many colleges and universities is contrary to the development of society. In order to enable China's colleges and universities to develop better in the context of diversified demand, China's Ministry of Education has also put forward a "double-first-class" construction policy. It is hoped that through the implementation of this policy, all universities in China can establish first-class characteristics that are in line with their own profession. This paper explores how to carry out the construction of characteristic first-class majors under diversified needs, and hopes to provide some reference for college professional construction personnel.

1. Introduction

In order to effectively improve the level of running schools in China's colleges and universities, China began to vigorously promote the "double first-class" construction policy from the end of 2015, and proposed the construction plan of first-class universities and first-class disciplines, with a view to indicating the development direction for Chinese universities. In order to achieve the teaching requirements of "double first-class", colleges and universities must work hard to build a first-class specialty with certain characteristics. In the process of building a first-class specialty, college professional construction personnel should also fully consider the diversification of social needs. The background is to integrate all kinds of needs into the construction of its first-class professional.

2. Requirements for the Construction of First-Class Professional Characteristics in Colleges and Universities under the Background of Diversified Demand

(1) Professional construction meets the national strategic needs

In the professional construction process of colleges and universities in China, its core construction concept and development direction must be consistent with the national strategic needs, ensuring that professional construction does not violate national and social expectations. The so-called national strategy refers to the general term for all development strategies formulated by Chinese national leaders according to the general direction of the country's future development. For example, the "One Belt and One Road" development strategy and the "Made in China 2025 Plan" development strategy are all national strategies. The completion of the national strategy is inseparable from the full support of all the people in China, and the high-end talents cultivated by Chinese universities are also the main force in completing the national development strategy. Therefore, all educational activities carried out by universities should be based on the national strategy. It is in line with the national strategy and features first-class professional construction, which in turn provides a continuous source of power for national development. When colleges and universities carry out professional reforms and create new professions, they should analyze the current development of the country and try to make the professional construction close to the country's development direction. For example, in view of China's "One Belt, One Road" development strategy, China's talent market has put more and more demands on international trade talents, and universities can integrate this development strategy into their professional construction process and open some relevant international trade. The speciality

of the major enables the students of the major to learn multi-language and international trade knowledge at the same time, so that the graduates of the major can have the basic ability to engage in international trade, thus cultivating more talents in line with the “One Belt, One Road” development strategy for the country. Let the development concept of our strategy be fully realized[1].

(2) Professional construction meets the needs of academic development

Due to the limitations of traditional educational concepts, there are certain limitations in the construction of disciplines in various universities in China. As a result, colleges and universities have failed to give full play to the characteristics of their various disciplines in the process of education, making the educational value of many disciplines relatively low. In response to the national “double-first-class” construction policy, all colleges and universities in China should find problems in their current discipline construction, strive to perfect them, and actively carry out the construction of first-class disciplines. As a basic component of the discipline, professionalism can also effectively accelerate the construction of first-class disciplines in colleges and universities, and meet the needs of the times in which universities develop their disciplines. Therefore, while universities in China are exploring how to excavate the value of disciplines and build a team of professional teachers, they should also strive to build distinctive professions and lead the development of disciplines with distinctive professions. When constructing a special specialty according to the needs of the development of the discipline, professional construction personnel should first analyze the connotation of the discipline and judge the future development direction of the discipline. Then we will understand the development characteristics of the university itself in detail, and finally carry out the construction of the specialty according to the future development direction of the discipline, and integrate the development characteristics of the university as a certain characteristic element into the construction process. In addition, colleges and universities should also pay attention to the relevance of their newly-built distinctive specialty and traditional superiority, so that their featured majors have more teaching value, and the teaching concepts of specialty professions can be integrated into traditional professions. Drive the development of traditional professions[2].

(3) Professional construction meets the needs of students' growth

The main purpose of carrying out college education is to hope that students can grow up healthily in colleges and universities. And to enable them to learn the corresponding professional knowledge, and then to make their own contribution to the development of the country after entering the society. However, in the process of traditional professional construction in colleges and universities, it pays too much attention to the study of students' professional knowledge, but ignores the growth needs of other aspects of students. Therefore, the first-class specialty established by colleges and universities must pay attention to the comprehensive training of students, establish a diverse curriculum learning system for students, and set up a humanized professional cultivation method so that students can become a body and mind through learning in colleges and universities. Very healthy and talented people.

(4) Professional construction meets social needs

Students born in colleges and universities need to enter the society to participate in the work, thus providing motivation for the development of society. Therefore, the first-class special construction of colleges and universities should also meet the development needs of the society and cultivate more talents that meet the needs of the talent market. For example, with the development of network technology in recent years, China's demand for computer talents is growing. China's university construction personnel can tilt their professional construction to computer science, and create distinctive computers for some advanced network technologies on the market. Professional, cultivate students' use of these professional network technologies to meet the needs of the talent market.

3. The Specific Construction Strategy

(1) Optimizing professional teaching content

Under the circumstance of the times, many professional knowledge has been optimized. If you still rely on traditional professional teaching content for teaching, you will instill some backward professional knowledge, so that professional construction can not meet the diversity. The needs of the

times cannot deliver excellent professionals to the country. Therefore, in order to build a first-class specialty, professional construction personnel should constantly update their professional teaching content, remove some of the professional knowledge that is obviously behind the times, and introduce the latest scientific research results related to the world into the teaching. Let professional teaching content keep pace with the times. In addition, the optimization of teaching content should also focus on the satisfaction of various needs, such as adding more health education or psychological education content, so that students can have a healthy mentality to learn professional knowledge to meet the growth needs of students[3].

(2) Innovative professional teaching structure

When colleges and universities in China carry out education for each subject, they basically use a single subject to be divided into multiple majors for teaching, so that students of different majors can learn a single professional knowledge. However, with the development of social diversification, a single professional talent can no longer meet the development needs of the times, and various enterprises in the society are paying more and more attention to the introduction of compound talents. Therefore, all colleges and universities in China should also carry out the innovation of their professional teaching structure, so that different professions in the same discipline no longer have obvious distinctions, so that students of different majors can learn the comprehensive knowledge of the disciplines and create unique and comprehensive educational values. First-class professional, to provide more complex talents for the society.

(3) Establishing a professional evaluation system

In the process of building a first-class professional in many colleges and universities, although the national “double-first-class” construction policy has pointed out a general development direction, in the specific professional construction environment of colleges and universities, it is difficult for professional construction personnel to find their majors. To build up a professional development strategy by building up the shortcomings. Therefore, all colleges and universities in China should establish a professional evaluation system, so that evaluators can find out the defects in the professional development process, and develop reasonable solutions to their existing defects, so as to continuously optimize the professional and promote their first-class professional. Development requirements. In the process of conducting assessments, the evaluators may use questionnaires or on-campus surveys to obtain assessment data. They must be able to conduct a reasonable analysis of the assessment results to prevent conclusions that are not conducive to the construction of the medical profession.

(4) Adopting a diversified professional teaching mode

In the traditional professional teaching, the single teaching mode obviously does not meet the requirements of the first-class professional construction. With the innovation of the educational concept, people pay more and more attention to self-exploration and learning, hoping to fully reflect their own personality in the learning process, and tap Out of your own potential. Therefore, colleges and universities should also pay attention to the construction of diversified professional teaching models, provide different professional teaching courses for students, and give students more freedom to play in the course study. In addition, professional teaching should not be limited to the classroom, but should use multimedia or online platforms to carry out teaching activities, so that students can learn professional knowledge through multiple channels[4].

(5) Integrating more international elements into professional construction

Under the influence of network technology, there are more and more contact opportunities between China and the rest of the world. This also makes China's talent market have more demand for internationalized talents, and with the development of network technology, the talent market is right. The demand for international talents will also grow. Therefore, colleges and universities should also incorporate more international elements into their professional construction, such as introducing foreign teaching methods and teaching models into professional classroom teaching, and inviting foreign professionals with international honours to conduct in universities. Lectures allow students to feel the teaching environment abroad. In addition, colleges and universities should also organize more exchange activities between domestic students and foreign students, so that college students can

gain an eye-opening, thus fostering more international talents for China. In addition, colleges and universities should also pay attention to the openness of their profession. In the era of diversified needs, the professional construction of colleges and universities should not be limited to the framework of teaching concepts and development models, but should fully enhance the openness and intercommunication between various professions. Sex, so that each major can have a higher teaching value[5].

(6) Conducting the construction of innovative entrepreneurship courses

The construction of traditional colleges and universities often neglects the cultivation of students' ability of innovation and entrepreneurship, which makes our society extremely lack of innovative and entrepreneurial talents. This obviously does not meet the development needs of our society, which leads to the lack of corresponding innovation and development momentum in our society. Does not meet China's "double first-class" construction policy. Therefore, all colleges and universities in China should also strive to carry out the reform of their professional courses, add more innovative and entrepreneurial courses, and add the examination of students' ability of innovation and entrepreneurship in the credit recognition and assessment mechanism. Let college teachers and students fully recognize the importance of innovation and entrepreneurship education, so that students can develop a certain degree of innovation and entrepreneurship in professional learning, and then enable colleges and universities to fully respond to the national call to meet the needs of social diversification [6].

4. Conclusion

In the development of China's future education, China's colleges and universities will inevitably undertake more and more educational tasks. By building distinctive first-class professions, we can effectively improve the level of running schools, so that they can meet the diverse needs of the times, and also the future of colleges and universities. The main development direction. Therefore, the professional construction personnel of colleges and universities in China must fully explore the various requirements of professional construction in today's society, and then fully integrate these requirements into the construction process of its first-class specialty, and build a scientific and reasonable first-class professional to improve the colleges and universities. The overall level of education.

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